



...because it matters  
what you listen to

**WVHM-FM 90.5**

Benton, Murray, Mayfield,  
Paducah, Paris, Princeton

**WVHM-FM 89.1**

Madisonville

**WVHM Live Stream**

wvhm.org

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Heartland Ministries, Inc.  
WVHM-FM  
PO Box 281  
219 College Street  
Hardin, KY 42048

Toll-Free: 800-467-4095  
Phone: 270-437-4095  
Fax: 270-437-4098  
Web: wvhm.org

# UNDERWRITING on WVHM

## Underwriter Sponsor

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### Summary

Most of the programming aired on WVHM is Southern Gospel music. Our music features a mix of the classics from The Kingsmen, Gold City, and The Cathedrals, to today's favorites including Triumphant Quartet, 11th Hour, Greater Vision, and The Collingsworth Family.

### Availability

There are several underwriting acknowledgements (spots) available during our programming. The spots air at random times throughout the day between 6:00 a.m. and 10:00 p.m. In addition to music underwriting, some program slots may be available.

### Donation Levels

#### **\$550/month**

- 4 thirty-second spots aired each weekday
- Bonus weekends – additional 8 spots per weekend
- 120 total spots in one-month
- Ad on our website and social media marketing package

#### **\$300/month**

- 2 thirty-second spots aired each weekday
- Bonus weekends – additional 4 spots per weekend
- 60 total spots in one-month
- Ad on our website

#### **\$180/month**

- 1 thirty-second spot aired each weekday
- Bonus weekends – additional 2 spots per weekend
- 30 total spots in one-month



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## About WVHM

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WVHM is the flagship station of Heartland Ministries Radio in Hardin, Kentucky. Locally owned and operated, WVHM has been on the air since 1989, thanks to the support of its loyal listeners and church and business underwriters.

### What We Do

Twenty-four hours each day and seven days each week, WVHM broadcasts Southern Gospel music from top artists such as The Hoppers, The Dunaways, The Gaither Vocal Band, and more.

We also air Christian programming, including Focus on the Family, The Alternative with Dr. Tony Evans, Key Life with Steve Brown, and Insight For Living with Chuck Swindoll.

WVHM is also proud to partner with Love Packages to distribute Bibles and used Christian literature all over the world.

### Who We Are

Our mission is to lift up and encourage the body of Christ. WVHM has been providing Southern Gospel music and Christian programming to western Kentucky, southern Illinois, and northwestern Tennessee for the past three decades.

We can also be heard on a translator in Madisonville, Kentucky at 89.1 FM. WVHM streams live on the internet, making our radio station accessible from anywhere in the world.

WVHM is a listener-funded radio station, relying on contributions from our listeners, churches, and business underwriters. For more information on how to support WVHM or to find out what we can offer you, please call us at 270-437-4095 or 1-800-467-4095, e-mail us at [studio@wvhm.org](mailto:studio@wvhm.org), or visit our website at [www.wvhm.org](http://www.wvhm.org).

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