

THRIVE 88.1
Welcome to Worship

Today's Praise & Worship—
Thrive FM

UNDERWRITING

Businesses, Churches & Non-Profits

For Your Business

Financially supporting Thrive FM will accomplish two things—it will give your business exposure on the air and show our listeners that you care about ministry! When you support the stations, we'll prepare a 30-second spot mentioning your business name, your products or services, your location and contact information.

For Your Church or Non-Profit

Churches and non-commercial organizations can underwrite Thrive FM and promote their services, times of worship or special events. It's a great way to get your message out while supporting Christian radio.

Donation Levels

\$550/month

- 6 thirty-second spots aired each weekday during drive-time hours of 6am to 9am, and 3pm to 6pm
- Bonus weekends – additional 12 spots per weekend
- 180 total spots in one-month
- Ad on our website and social media package
- Mention by on-air personality during morning show

\$400/month

- 4 thirty-second spots aired each weekday
- Bonus weekends – additional 8 spots per weekend
- 120 total spots in one-month
- Ad on our website and social media package

\$210/month

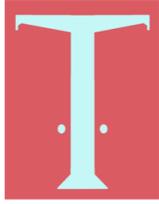
- 2 thirty-second spots aired each weekday
- Bonus weekends – additional 4 spots per weekend
- 60 total spots in one-month

\$120/month

- 1 thirty-second spot aired each weekday
- Bonus weekends – additional 2 spots per weekend
- 30 total spots in one-month

Heartland Ministries, Inc.
PO Box 281
219 College Street
Hardin, KY 42048

Toll-Free: 800-467-4095
Phone: 270-437-4095
Fax: 270-437-4098
www.thrivefm88.com



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Philippians 4:8

"Finally, brothers and sisters, whatever is true, whatever is noble, whatever is right, whatever is pure, whatever is lovely, whatever is admirable—if anything is excellent or praiseworthy—think about such things."

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About Us



What's our vision?

Our vision here at Heartland Ministries Radio is to lift up the name of Jesus and encourage the body of believers. We are able to do that through the three radio ministries of WVHM, Elevate FM and Thrive FM. One of the biggest ways we do that is by being a voice for local churches, nonprofits, and businesses through underwriting.

What's the difference between underwriting and advertising?

You're not just advertising with us, but are forming a connection with the listeners when you underwrite, showing them you care about and support keeping Christian radio on the air. Your ad isn't only an ad, but a "thank-you" message (called underwriting) to you from us, saying we appreciate your support.

Heartland Ministries, Inc. is a 501(c)(3) organization, based in Hardin, Kentucky. Our nonprofit status means all contributions are tax deductible.

Why should I underwrite?

Our radio station is listener-supported, and a large portion of the funds raised happen through the support of business and church underwriters, like YOU! Not only will your business, nonprofit, and/or church gain exposure, but your financial support is needed to keep the ministry alive and strong. Those who support Heartland Ministries, Inc. are the lifeblood of this organization.

Thrive FM

Thrive has been on-air for more than 5 years throughout western Kentucky. It is a 3,500-watt station serving Marshall, Calloway, Graves, Trigg and other surrounding counties. The listening demographic is adults of all ages.

Listeners of Thrive enjoy positive, uplifting praise and worship music that includes not only new songs, but timeless classics. You can catch daily programs including Focus on the Family, Truth for Life, Family Talk with James Dobson, and Key Life with Steve Brown.

Thrive exists to encourage people to engage in active worship. Our motto, "Welcome to Worship", serves two purposes. It invites people to participate in worship, as well as inviting them to a place of worship.